



2026 Festival Seed-funding Application

(Please read carefully – changed since 2025)

The Creative Royston Management Committee (CRMC) aims to encourage individuals and organisations to organise a range of unique events that will present the community and visitors with a diverse festival. Each year we commit a limited amount of money as seed funding to enable individuals or groups to put on events during the Royston Arts Festival period **Thursday 24th September to Sunday 27th September 2026**. We may also consider extending the starting date to Friday 18th September.

Who is eligible to apply for funding? An application can be made by an individual, community group or non-commercial organisation. The maximum for any one of these will be £200 but please do not ask for more than you need or can justify as that will reduce the overall pot for others and not-for-profit Creative Royston funds.

What will we fund? We will consider all requests on their merits and typically these might include venue hire during the festival period, the cost of public liability insurance, craft materials for your activity, or refreshments, although it is unlikely that we would fund all of these for one event.

What criteria will we use? Amongst other things, the CRMC will take the following criteria into account when deciding what events to assist with seed funding:

- Is the event unique? Does it sit comfortably in the festival's anticipated programme? Does it directly address the festival's theme for the year? The 2025 theme is '**Above and Beyond**'.
- Is it inclusive, accessible to all, and ideally free of charge for participants?
- Is it Royston owned? Is the community involved? Is there a proven demand for the event? Does it celebrate the cultural heritage of the town and its population?
- Will it bring prestige to the Festival? Will it bring media interest for the Festival as a whole?
- Is the funding requested reasonable for the size of the event? Could the organiser get the money anywhere else? It will be favourable to the application if 50% of the funding has been sourced elsewhere.
- Could the request be seen as funding something the organiser normally does e.g. publicising a business?
- What are the risks involved for CRMC, its volunteers and the public?

Please note: Funding is on a year-by-year basis. The award of seed funding in one year, does not guarantee similar funding in future years. CRMC's decision is final and the absolute maximum awarded to any one individual, community group or non-commercial organisation will be £200.

What won't we fund? CRMC does not

- fund non-arts related activities.
- fund commercial activities.
- provide retrospective funding.
- provide funding to events that have a political affiliation or agenda.
- act as a guarantor against loss.

How do you apply? First, submit your event for inclusion in the festival (using the online form on our website). Next, complete the *Seed-funding Application Form* below and email to chair@creativeroyston.org ideally by **Sunday 31st May** though we may accept later submissions totally at our own discretion.

Conditions of funding: You agree to the Event Organiser's Conditions which can be found on our website [HERE](#). Relevant quotes, invoices or receipts must be provided to us. After the festival, we ask you to provide a brief summary of what difference the seed-funding made to your event. Failure to do this may result in CRMC refusing to make a payment previously agreed or requesting a refund, though normally payment will be made immediately after the festival.

CREATIVE ROYSTON 2026 Festival Seed-funding Application Form

Event Details						
Name of your event:						
Date(s) of event:						
Times of event:						
Venue:						
Please describe how your event fits our funding criteria and theme (continue overleaf if necessary if printing form out):						
How many people do you expect to be involved? (Please do not be over-optimistic)						
		From Royston		From outside Royston		
Participants						
Audience						
<p>Entry fees: If you are charging please attach a detailed breakdown of projected costs and income for the event. We will not act as a guarantor against loss but where an entrance fee is charged we would expect to be reimbursed out of any 'profits' and for this purpose will require a balance sheet showing income and expenditure to be submitted after the event.</p>						
Adult		Child		Concessions		Other
Funding Requested (Maximum £200)						
How much money are you asking for?						
What will you use this money for? (Please be specific)						
Contact Details						
Name of organisation:						
Bank account number and sort code:						
Name of contact person:						
Role in organisation:						
Postal address:						
Telephone:				Email:		

Please email your completed application, if possible by Sunday 31st May, to chair@creativeroyston.org